



Artist: Tyrone

Album: Heavy labor, no breaks

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Under the name LHAM:7; Tyrone made his dent in the underground with a cameo on C.A.V.E's, "Ice, water and steam", but really set it off with the song "The war" on the Evolution of Hip Hop compilation in which was later picked up by Snowboarder Magazine's "Couching Tiger" DVD and soundtrack. The song displayed his "I don't give a what" attitude as a lyricist, and "unparalleled creativity" as a producer. The incredible break, with cathedral organs, and cannon blasts accompany the war raged lyrics setting the perfect backdrop as professional snowboarder's rip down the mountains.

Tyrone's debut album "Heavy labor, no breaks", display his talent as a creative wordsmith, his hot song writing, and incredible production skills. The 14 track album deals with subject matters from work, spirituality to the daunting task of positively raising a family in the perils of the inner city through a "blue collar working man's perspective". The album includes the hits "The coolest bruva" a song that inspire regular hard working people to be proud of who they are no matter what their finances are, "Wondering" a creative song about an crush on an Asian woman he encounters every morning at the coffee shop before his commute to work, and songs like "The bug" and "Love buggin'" that show diversity displaying social consciousness and marriage issues. The record is well rounded in sound and mood, and the fact that he wrote the album, produced and recorded it puts him in the same league as a Kanye West, Dr. Dre or the multi talented eclectic music of Shuggie Otis. The album has feature's but does not survive off cameo's but rather the multiple music genre's / styles mixed to create a perfect bed for lyrical wit; creating thought provoking music that will inspire, keep your head noddin', feet movin' and hand on the rewind button. Heavy labor, no breaks the record, another classic for the genre and a milestone for the workin' class hero...TYRONE

- Album features: Rich Tycoon AKA Filthy Rich, (San Quinn, Edawg/Sir Mixalot) La Push (Lucky Brown), Delb of Megatron. (Sharon Jones and the Dap Kings)
- College and community radio campaign.
- Tyrone was previously featured on the Snowboarder's Magazine "Couching Tiger" dvd.
- National, regional, online and ezine's album reviews and press releases.
- Promotional campaign through Foundation-Media; for "The coolest bruva" remix feat Toney Parka of Raw Dialect.
- #1 download on the biggest website in Australia www.planeturban.com.au for 2 consecutive months.
- Album downloads available on Itunes, Digstation, Myspace, Purevolume, CDBaby, and Tyronesmusic.com.

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